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TARFEST MUSIC & ART FESTIVAL TAKES OVER THE MIRACLE MILE ON SEPTEMBER 24TH

EXCAVATING FUTURE CULTURE ON THE MIRACLE MILE

TARFEST 2016 To Feature Performances By Dear Boy, Durand Jones & The Indications, Brit Manor and BRAEVES

August 23, 2016 – Los Angeles, CA – **LAUNCH LA**, with tremendous support from its sponsors and the community, presents the **14th annual** music and art festival, TARFEST 2016, which returns to the **La Brea Tar Pits Park** on **Saturday, September 24th (4-10PM)**. Open to ALL AGES and FREE to the public, TARFEST celebrates local artists, musicians and culture with performances by headliners **Dear Boy** and opening acts **Durand Jones & The Indications**, **Brit Manor** and **BRAEVES**. The event is once again curated by the non-profit arts organization LAUNCH LA and Kevin Bronson of Buzzbands.la.

The celebrated music and arts festival will also feature special DJ sets by **Ale, Mitchell Brown, T-Kay, Slayron and Sleano** of **dublabb**, dance performances by **Move The World Dance Activism** in collaboration with **The DIAVOLO Institute** and **Clairobscur Dance Company**, a silent auction of original artwork and limited edition prints from notable artists in an outdoor art pavilion hosted by **KP Projects**, incredible light artistry by **Light Riders**, live projections by **CLOAKING**, and outdoor art installations by **Meeson Pae Yang** and **Ryan McCann**.

Catering to all ages and families, TARFEST offers FREE kids art-making activities with **The Japan Foundation Los Angeles, Petersen Automotive Museum** and more. The 21+ crowd can enjoy the **Lagunitas Biergarten & Wine Bar** that will also feature refreshing cocktails by **Tito's Handmade Vodka**. A selection of Los Angeles' hottest gourmet food trucks will also be on site, including **Baby's Badass Burgers, Made in Brooklyn NY Pizza, Meat the Greek, and Rice Balls of Fire**.

TARFEST 2016 is made possible in part by a grant from the city of Los Angeles, Department of Cultural Affairs, the Los Angeles County Art Commission and The Japan Foundation, Los Angeles. Some of this year's sponsors include Olympia Medical Center, Los Angeles County Supervisor Sheila Kuehl, Lagunitas Brewery, Skanska/Traylor/Shea, Los Angeles City Councilmembers David Ryu and Paul Koretz, The Farmers Market, The Grove, Beverly Connection, Arlight Cinemas, The Sieroty Company, Walter N. Marks Jr., the Miracle Mile Chamber of Commerce, METRO and many other businesses and individuals who believe in advancing creativity and free, innovative arts programming in Los Angeles. Please visit www.launchla.org and www.tarfest.com for more information.

About TARFEST/LAUNCH LA: TARFEST, produced and managed by LAUNCH LA, provides important performance and exhibition opportunities to some of the region's finest emerging artists, performers, and cultural innovators on the historic Miracle Mile of Los Angeles. LAUNCH LA is a 501(3)(c) not-for-profit social enterprise that believes exposure to the arts enhances quality of life and strengthens community. Passionate about promoting all contemporary art forms and their hybrids, LAUNCH LA recognizes the need for exemplary productions that create important cultural happenings with the assistance of commercial partners, cultural institutions and like-minded individuals and organizations.

TARFEST SCHEDULE:

Saturday, September 24th, 4-10pm

TARFEST Music and Art Festival

FREE/ALL AGES

La Brea Tar Pits Park

5801 Wilshire Blvd. Los Angeles, CA 90036

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